

Media Release:



Photo provided for the event by individuals involved – no assigned ©

25 July 2007

For immediate release

# WORLD RECORD ATTEMPTS

TE RŌPŪ ĀWHINA MATE PETIPETI O AOTEAROA  
**Problem Gambling Foundation  
of New Zealand**

Gambling machine drop by helicopter – greatest height  
&  
Gambling machine drop by helicopter – most simultaneously

## RHR

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Registry of Official World Records  
[www.recordholdersrepublic.co.uk](http://www.recordholdersrepublic.co.uk)

RHR have listed many of the world's top record breakers since 2001. Another spectacular world record is about to be added to their expanding list.

The Problem Gambling Foundation of New Zealand and Heletranz will be dropping a maximum of 5 pokie machines from a helicopter with the intention of smashing them. The machines will fall from a minimum height of 200 metres onto a target in a contained zone. The stunt will highlight NZ's problem gambling situation and The Problem Gambling Foundation's efforts to curb it.

**Date:** Friday 10 August 2007 \*

**Time:** 10 am – 12 noon

**Venue:** Redvale Landfill at Albany, Auckland

\* In the event of bad or windy weather, we will notify you of rain date confirmation

There is no RHR world record for smashing pokie machines by dropping them from a helicopter, so this event enters new record-breaking territory. It is also an exciting time for The Problem Gambling Foundation whose community work will benefit from the associated message reaching New Zealanders.

It's bound to be an event with a difference. For safety reasons, all spectators must undergo a brief induction at Redvale Landfill's main office at 10:15am sharp. Then, transport will be provided to the drop site, where you'll need boots to avoid mud. Join us and enjoy the action!

At midday drinks and nibbles will be served, compliments of The Problem Gambling Foundation.

*For more info, please contact:*

Alastair Galpin (co-ordinator) – (09) 846 2628 / 021-0383 585 (*this event only*)  
Graham Aitken (PGF National Operations Manager) – (09) 369 0612 / 021-728 125  
Tony Monk (Heletranz spokesperson) – (09) 415 3550 / 0274-929 130  
Grant Andrew (Heletranz operations) – 021-718 198

Please note that Redvale Landfill does not permit filming, photos or reporting on anything other than the stunt at any time.

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**Gambling problem? Smash the habit!**

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