

For immediate release:

90th World Record Soon To Be Achieved

For Alastair Galpin, it's been another year of travelling and attempting world records. Last week he undertook a mock world record attempt in an Australian radio studio and this week he's got the interest of a British feature magazine. Tomorrow will bring more world record activity and even more media attention for Alastair.

November is a time when record breakers across the globe prepare for the yearly Guinness World Records™ Day, one which sees people worldwide strive to achieve the impossible and to beat their best. This year, Alastair is planning more tricks to bring smiles and amusement to anyone who looks his way.

Alastair is perhaps best known as the second biggest Guinness World Records™ holder of the decade (2000-2009). He is remembered for holding various records, including the furthest distance to blow a Malteser with a straw and a grueling 33 hours shaking hands for a shared world record in Times Square, New York.



In the past week he's got just a little closer to having broken his 90th world record, having rotated 43 toothpicks in his mouth, worn 65 gloves at once, and spat a champagne cork nearly 7.5 metres. Once the required documentation has been collated, Alastair will send his evidence to the judges for review. And while he waits, he'll be onto the next one. World record attempt opportunity is calling from Sri Lanka to China, and Alastair's game for it all.

With much media and public interest generated in world record breakers, many of these events can be coupled with corporate sponsorship to help promote products and the ethos of companies, as well as raising awareness of issues around the globe. Opportunities with Alastair frequently draw on a network of professionals, who bring their own unique offerings.

Notes:

- Alastair Galpin is an independent world record breaker, and is officially the second biggest record holder of the decade (2000-09).
- Details of his achievements and the stories behind his world records appear on his website WorldRecordChase.com, including details of his record for the longest continuous handshake, and the world's largest bottle cap sculpture.
- When not engaged in world record attempts, Alastair chases relevant advertisers, sponsors and filming opportunities.
- More general information can be found at <http://www.WorldRecordChase.com>